



S H A N E S N O W

FOUR TYPES OF VIRTUAL OFFERINGS

Shane Snow is an award-winning entrepreneur, journalist, and bestselling author. His writing has appeared in *GQ*, *Fast Company*, and *The New Yorker*. His most recent book, *Dream Teams*, is a #1 bestselling business book. Shane's creativity flows through every project he tackles, making his speaking engagements some of the most unique and meaningful moments clients have ever experienced.

Shane Delivers the Spark Missing in Virtual Keynotes

Shane's energy lights up the screen, and his thoughtful storytelling captivates viewers from beginning to end.

Shane doesn't just speak, he connects. Pulling wisdom from unique, compelling stories, he weaves together narratives to create immersive learning experiences and a deep connection with audiences.



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Shane's Keynotes Are Different

He uniquely crafts each virtual keynote.

Shane's creativity and vision touch every virtual event he is a part of. When speaking virtually, Shane doesn't just share his research and wisdom. He crafts his delivery in a thoughtful and compelling manner.

He's a research nerd with a captivating way of conveying information.

When in-person, a speaker has the opportunity to engage the audience with their body language and can monitor reactions based on facial expressions and sounds of the crowd. Virtual talks don't share the same advantages, so a speaker must captivate the audience every chance they get. Shane does an amazing job at this.

With his entertaining and provocative manner, Shane leans on his understanding of neuroscience to change minds, motivate behavior, and make people care. His method of

changing contexts seamlessly to tie a number of seemingly disparate threads together ensures everyone can easily follow and rapidly digest his keynotes.

Magical Things Come In...Fours

1) Webinars

Shane delivers 40-60 minute webinars. He elevates webinars by finding charismatic ways to convey insightful information that can immediately be put into practice by clients.



2) Virtual Keynotes

Shane creates virtual keynotes that are highly produced experiences crafted with the input and consideration of the client in mind.

Watch a sample [here](#).

“Shane was tasked with creating a virtual program that was elevated from the typical webinar format. What he delivered was a Price is Right style virtual game show that explored the science of breakthrough teamwork. It made for the perfect mix of entertainment, poignant takeaways, and inspiration. His ability to mix fun and serious questions, while exploring complex topics in simplified and understandable ways, provided the attendees with an unique and effective learning experience in an enjoyable format.”

- Organization Development Network

3) Virtual Gameshow Host

Turn webinars into custom, interactive events that entertain, educate, and intrigue. This tailored virtual experience features interactive game play based on your industry and learning objectives, three custom videos for learning breaks throughout the show, and more. Watch a sample [here](#).





4) Series of 10-15 Minute Videos

Shane creates a series of custom videos by coordinating content and context with clients. This series can be used during Monday Morning Meetings, Lunch & Learns, and more to motivate your team.

"Absolutely loved the virtual presentation. I've had a chance to circle back with most members of the team. You are wonderful! Thank you so much. You've given us a new vocabulary, new ideas, and a framework for challenging ourselves to tackle a different way of working and interacting. Stay tuned--we have work to do."

- Merck & Co.

Watch Shane's Speaker Reel



Learn more about what makes Shane such an effective and dynamic speaker by watching his speaker reel [here](#).